

Members Auto Celebrates Its 20-Year Anniversary

Members Auto, the only Southern Nevada car dealership owned by a credit union, celebrates 20 years in business this year! It has been serving Clark County Credit Union members, as well as non-members living in the Las Vegas valley, since 1998.

"Members Auto revolutionized the car-buying experience," said Members Auto General Manager Roger Loftis. "We took one of the most difficult tasks – purchasing a car – and simplified it."

Gone are the days of spending exhausting hours at a traditional car dealership. At Members Auto, a team of dedicated employees provide a positive, anxiety-free purchase experience. Where else can you buy a car, trade your old vehicle, and get the financing done in an hour or so?

"Members Auto is a convenient, one-stop shop for consumers looking to buy a pre-owned or brand-new car," said Dan Edelman, a Members Auto sales representative at our Tenaya branch. "We do the work for you – finding the vehicle that fits your lifestyle; offer the best price, with no doc fees; and deliver the vehicle to the closest CCCU branch to you."

For 20 years, Members Auto has been offering this personalized service to all its customers, who are not required to be members of the credit union. And because Members Auto is owned by their non-profit credit union, consumers can qualify for a low-cost auto loan through CCCU and get a .5 percent discount on their interest rate, adding yet another appealing attraction to buying a car from Members Auto.

Throughout the years, Members Auto has continued to grow and reach new milestones. What began with one man, Don Arkell, at the helm and one main location, has transformed into one of the top independent car dealerships in

Southern Nevada. "I'm glad Members Auto is still going today," Don Arkell stated in a recent phone interview. "When we started, we had the seventh auto brokerage license in the entire state of Nevada. I remember vividly the first car I sold. It was to a friend of mine, who was a CCCU member. I anxiously waited all day for the transport truck to drop off their brand-new Toyota Corolla."

It is no surprise why Members Auto is successful - thousands of cars have been sold over the last 20 years, leaving thousands of people happy with their purchase. "The process was faster and easier than I expected it to be. It was so nice not to have to spend our entire day at a car dealership. When I'm ready for my next car purchase, I'll totally buy from the credit union again." says Heidi Cottam, CCCU member and Henderson resident.

Since CCCU is a non-profit cooperative, and since CCCU owns Members Auto, you as a credit union member/owner also own a car dealership too!

"The car-buying experience should be a positive one," said Loftis. "Members Auto does not impose the hassle of a traditional car dealership. Buyers get the vehicle they want, at a fair price, and that is why people continue to come back to us."

Members Auto is hosting events at all <u>six Clark County Credit Union branches</u> throughout the month of April as part of the 20-year anniversary celebration. Those interested in the events, including dates, times, and locations, should follow Members Auto on social media – <u>Facebook</u> and <u>Twitter</u> – or visit <u>membersauto.com</u>.

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